

FY 2015 GRANTS LAUNCH

April 7, 2014
Historic Lincoln Theatre

COMMISSIONERS FISCAL YEAR 2015

Judith Terra Chair

Lavinia Wohlfarth Acting Chair

Marvin Bowser Ward 7

Susan Clampitt Ward 6

Christopher Cowan Ward 3

Edmund Fleet Ward 7

Rhona Wolfe Friedman Ward 2

Alma Gates Ward 3

Darrin Glymph Ward 4

Barbara Jones Ward 8

James Laws Ward 4

Rogelio Maxwell Ward 3

MaryAnn Miller Ward 3

José Alberto Uclés Ward 5

Gretchen Wharton Ward 2

FY 2015 GRANTS LAUNCH

- **→ Guiding Principles**
 - ◆ Fiscal Year 2014
 - **♦ Fiscal Year 2015 Grants**
 - Questions and Answers

GUIDING PRINCIPLES

FOR THE DCCAH

- Access to high-quality arts and humanities experiences for local residents and visitors
- Stimulate the creative economy through investments in local artists and arts organizations
- Draw the District of Columbia's 17.9 million visitors to neighborhood cultural attractions
- Utilize public art to enhance the vibrancy of neighborhoods and communities





YEAR TO DATE

FISCAL YEAR 2014

YEAR TO DATE

FISCAL YEAR 2014

INCREASED GENERAL OPERATING SUPPORT

IMPROVED CUSTOMER SERVICE

FOR NEW
REVENUE
STREAM

SIMPLIFIED GRANTS STRUCTURE

EXPANDED ADVOCACY FOR THE ARTS

PANEL PROCESS



GRANTSFiscal Year 2015

Moshe Adams

Director of Grants

CHANGES FISCAL YEAR 2015

MORE FUNDING

- Increased maximum amounts
- More dollars to grantees

2 IMPROVED GUIDELINES

- Work Sample and Artistic Content
- Glossary of key terms

3 HELP WHEN YOU NEED IT

- ♦ How to Apply Video
- New Workshops



GRANT PROGRAMSFiscal Year 2015

GRANTS TEAM

Moshe Adams Director of Grants

Earica Busby Program Analyst - Finance

Tierra Buggs City Arts Projects (Organizations), East of the River

David Markey Arts Education Program

Steven Mazzola Cultural Facilities Projects, Grants In Aid, UPSTART

Keona Pearson Public Art Building Communities

JR Russ Artist Fellowship Program

Regan Spurlock Artist Fellowship Program, City Arts Projects (Individuals),

Sister Cities International Arts Grant

Ariel Wilson Arts Education Program, Larry Neal Awards,

Poetry Out Loud

ELIGIBILITY REQUIREMENTS FISCAL YEAR 2015

Organizations

- → Registered as 501(c)(3)
- **♦ Incorporated and located in DC**
- ◆In good standing

Individuals

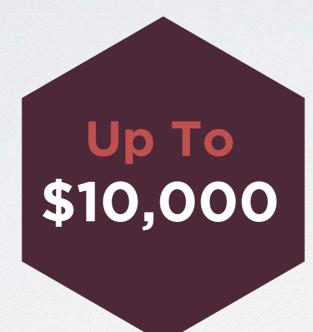
- **♦ DC resident**
- **♦ Over 18**
- ♦ In good standing



GRANTS: INDIVIDUALS Fiscal Year 2015

Artist Fellowship Program FISCAL YEAR 2015

/NEW! / Applicants must be at least 2-year residents of DC



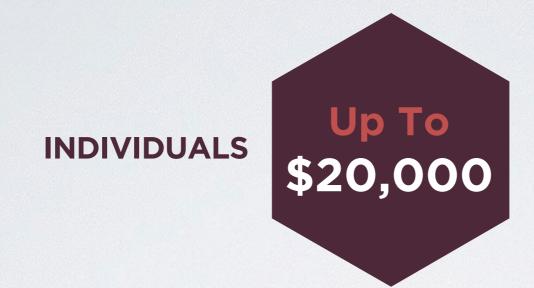


Individual artists who make a significant contribution to the arts and humanities.



GRANTS: INDIVIDUALS/ORGANIZATIONS Fiscal Year 2015

Sister City International Arts Grant FISCAL YEAR 2015



ORGANIZATIONS

Up To \$20,000 1:1 Match

Cultural exchange and diplomacy with DC's Sister Cities through projects that showcase local and international artists.

City Arts Projects FISCAL YEAR 2015

/ NEW! / MAXIMUM REQUEST FOR ORGANIZATIONS



Projects that promote arts and humanities activities to District of Columbia residents.

Public Art Building Communities FISCAL YEAR 2015

INDIVIDUALS

Up To \$50,000

ORGANIZATIONS

Up To \$100,000 1:1 Match



The creation and installation of temporary and permanent public artwork.



GRANTS: ORGANIZATIONS Fiscal Year 2015

Grants In Aid FISCAL YEAR 2015

/ NEW! / MAXIMUM REQUEST FOR ORGANIZATIONS



General operating support.

Awards cannot exceed 20% of the operational budget.

Arts Education Program FISCAL YEAR 2015

/ NEW! / MAXIMUM REQUEST FOR ORGANIZATIONS

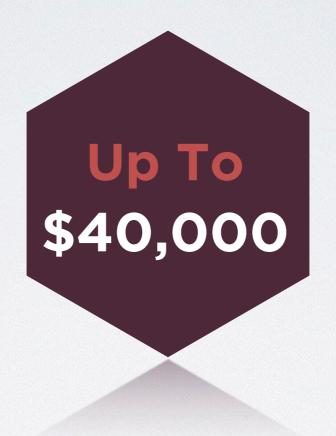




Supports organizations that provide high quality arts activities to youth in educational settings.

East of the River FISCAL YEAR 2015

/ NEW! / MAXIMUM REQUEST FOR ORGANIZATIONS



High-quality arts and humanities experiences for DC residents living east of the Anacostia River.

In FY 2015, all applicants will be required to submit the Cultural Data Project Report.

UPSTART FISCAL YEAR 2015



Intensive technical assistance through consulting and funding for capacity-building activities. For organizations with budgets of \$100k to \$1.5 million

Cultural Facilities Projects FISCAL YEAR 2015



Capital improvement projects and property acquisition for nonprofit arts and cultural institutions.

TECHNICAL ASSISTANCE

How we help

WORKSHOPS

WHEN?

Between
April 8 and
May 1

WHERE?

DCCAH office

Marshall
Heights
Community
Development
(Ward 7)

MORE INFO

Visit dcarts.dc.gov

LEARN MORE...



IN-PERSON APPLICATION REVIEWS

ONLINE GRANT WRITING RESOURCES

WEEKLY TIPS VIA SOCIAL MEDIA

PANELS

JOIN THE PROCESS

We still need your help. Volunteer to serve on our grant panels to ensure:

Diversity: age, race, ethnicity, ward, artistic expertise, etc.

Community Involvement

Open and Accessible Process

PANELS JOIN THE PROCESS

- ◆Advisory review panelists must be knowledgeable about the arts in DC.
- ◆They must live in the Washington Metropolitan Area.
- ◆Advisory panels are formed annually for each grant program.

PANELS JOIN THE PROCESS









THANK YOU FOR JOINING US

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